



Presents



April 24 & 25, 2009
Event Sanctioned by the



Sponsorship Opportunities

June 3, 2008

The Barnesville Lamar County Chamber of Commerce would like to invite you to participate as a sponsor in the **2009 Barnesville BBQ & Blues Festival**. Please take a few moments to look over the enclosed sponsorship opportunities brochure.

We are excited to announce our plans to make 2009 an even bigger event by striving to continue to be a *Jack Daniels National Qualifier*. This designation will require us to have over 50 nationally ranked BBQ teams (last year our event held 58 teams). This designation will give the event additional regional draw. Among other exciting events we will continue to host a free concert on Friday night (April 24th) with a *featured* act! In addition this years Saturday night concert will feature a major blues act!

Your sponsorship involvement for the **2009 Barnesville BBQ & Blues Festival** will only require a written commitment at this time followed by a financial commitment due January 01, 2009. I would be more than happy to speak to you personally to discuss ideas or suggestions you may have to customize the sponsorship to benefit your company's needs. Feel free to contact me directly at 770-584-3448.

Mark your calendars now and make your plans to participate in the **2009 Barnesville BBQ & Blues Festival April 24th and 25th, 2009**. Barnesville's BBQ & Blues Committee, the Barnesville-Lamar County Chamber of Commerce, and I personally look forward to working with you in 2009!

Sincerely,

T.J.

TJ Imberger
Sponsorship Committee Chair
(770) 584-3448

SPONSORSHIP LEVELS

Diamond - \$6,000 - Exclusive Sponsorship (Boss Hog)

- Listed as Barbecue and Blues event sponsor
- Unlimited signage at all events (Barbecue and Blues)
- Preferred placement on all event advertising (excluding t-shirts)
- Preferred place on event website
- 100 free tickets to music events
- Preferred exhibit space at barbecue event and music event
- Access to VIP tent area
- 4 judge's seats at BBQ cooking contest
- Grand Champion Prize Presenter
- Any additional negotiated benefits
- 25 event t-shirts
- Sponsor "goody bag"

Platinum Sponsor / Barbecue Event - \$3,000 - Exclusive Sponsorship (Big Hog)

- Listed as Barbecue event sponsor
- Exceptional signage at Barbecue event area
- Placement on all event advertising as barbecue event sponsor
- Exceptional placement on event website
- 80 free tickets to music events
- Exhibit space at barbecue event
- Access to VIP tent area
- 3 judge's seats at BBQ cooking contest
- Any additional negotiated benefits
- 15 event t-shirts
- Sponsor "goody bag"

Platinum Sponsor / Blues Event - \$2,500 - Exclusive Sponsorship (Biggie Piggie)

- Listed as Blues event sponsor
- Exceptional signage at music event areas
- Placement on all event advertising as music event sponsor
- Exceptional placement on event website
- 75 free tickets to music events
- Exhibit space at music event
- Access to VIP tent area
- 2 judge's seats at BBQ cooking contest
- Any additional negotiated benefits
- 15 event t-shirts
- Sponsors "goody bag"



Gold Sponsor - \$1,500 (Big Snort)

- Listed as a sponsor
- Placement of banners at event
- Placement on event advertising
- Placement on event website
- 50 free tickets to music events
- Exhibit space in a designated area
- Access to VIP tent area
- Any additional negotiated benefits
- 7 event t-shirts

Silver Sponsor - \$1,000 (Hoglet)

- Listed as a sponsor
- Placement of banners at event
- Placement on event advertising
- Placement on event website
- 40 free tickets to music events
- Exhibit space in a designated area
- 3 event t-shirts

Bronze Sponsor - \$750 (Porker)

- Listed as a sponsor
- Placement of banner at event
- Placement on event advertising
- Placement on event website
- 25 free tickets to music events
- 2 event t-shirts

Sponsor - \$500 (Grunt)

- Listed as a sponsor
- Placement of banner at event
- Placement on event website
- 15 free tickets to music events
- 2 event t-shirts

Supporter - \$250 (Piglet)

- Listed as a supporter
- Placement on event website
- 5 free tickets to music events
- 2 event t-shirts

ACTIVITY SPONSORS:



STAGE SPONSOR (Friday Night) – \$600.00

- Banner placement at stage area for Friday night
- Listed as stage sponsor on website
- Listed as stage sponsor on advertising
- 30 free tickets to Saturday’s music events
- Access to VIP tent area for Friday night

STAGE SPONSOR (Saturday Night) - \$600.00

- Banner placement at stage area for Saturday night
- Listed as stage sponsor on website
- Listed as stage sponsor on advertising
- 30 free tickets to Saturday’s music events
- Access to VIP tent area for Saturday night
- Exhibit table at music area



BBQ Vendor/Restaurant Sponsor- \$500 per vendor (up to four Vendors)

- The ability to sell BBQ related food during the entire event (Thursday evening thru Saturday evening)
 - Multiple locations to set up
 - Banner placement at event
 - Listed as sponsor on website
 - 30 free tickets to Saturdays music event
 - Placement on event advertising
 - 2 event t-shirts
- (Please note: selling of Beverages of any kind will not be allowed)



Billboard Sponsorship- \$600

- 1 Billboard for 30 days (1/2 your company, 1/2 BBQ & Blues)
- Choose area for billboard
- 30 tickets to Saturday concert
- Listed on our website as a sponsor
- Listed as an event sponsor



MOTORCYCLE POKER RUN-

- Stop Sponsor (three locations)- \$250/each
- Start/Finish Sponsor- \$300/each
 - Attendees at your location
 - Banner placement at event
 - Listed as sponsors on website
 - 5 free tickets to main music event

KIDS FEST AREA - \$250.00

- Banner placement at Kids Fest Area
- Listed as Kids Fest Area sponsor on website
- Listed as Kids Fest Area sponsor on advertising
- 5 free tickets to music events
- Exhibit table at Kids Fest Area



CAR SHOW - \$250.00

- Banner placement at Car Show
- Listed as Car Show sponsor on website
- Listed as Car Show sponsor on advertising
- 5 free tickets to music events
- Exhibit table at Car Show



PEOPLES CHOICE

BBQ CONTEST - \$250.00

- Banner placement at contest area
- Listed as People's Choice sponsor on the website
- Listed as People's Choice sponsor on advertising
- 5 free tickets to music events
- Exhibit table at People's Choice area

BBQ & Patio Vendor Row

April 24th and 25th

This sponsorship will include banners on the demo stage, tickets for Saturday night, a BBQ & Blues t-shirt, signage in the vendor area, and a 12x12 display space. Our sponsorships are flexible and created to promote your business!

Sponsorship Price: \$500

**For Details Contact Amanda Rose at
amandarose@barnesville.org**

(770) 358-5884



IN KIND SERVICE SPONSOR

RV's

Supply – 2 RV's to be used as "green rooms" Friday night and Saturday night
Receive – Area to display 2 RV's in barbecue area for sales purposes
Listed and displayed as Sponsor on website
Placement of one banner
Placement of banners on banners on all RV's
12 tickets to music event



GOLF CARTS

Supply – 2 golf carts on Thursday night and 4 golf carts for Friday and Saturday
Receive – Advertising on all carts
Listed and displayed as Golf Cart Sponsor on website
Placement of one banner
Display area for product
12 tickets to music event



VIP TENT AREAS

Supply – 2 tents, personnel for each tent, chairs, soft drinks, bottled water, snacks
Receive – Advertising in both tents including banners
Listed and displayed as VIP Area Sponsor on website
Placement of one banner
Display area in conjunction with tent area
12 tickets to music event



TEAM HOSTESSES / HOST

Supply – 2 golf carts with personnel to assist barbecue teams with local access and needs on Thursday night, Friday and Saturday
Receive-Advertising on vehicles
Listed and displayed as Host Sponsor on website
Placement of one banner
Negotiated benefits



HOSPITALITY LODGING

Supply – 1 hotel room Thursday night and 3 hotel rooms Friday and Saturday nights
Receive- Two banner locations at event
Listed and displayed as Lodging Sponsor on website
Included as recommended lodging for event



ICE

Supply- 1000 bags of 10lb ice in appropriate on site freezer space.
Receive-Two banner locations at event
Listed and displayed as ice sponsor on website
12 tickets to music event
Negotiated benefits



OTHER:

Any business is more than welcome to discuss with us a service they have to offer. We would be more than willing to negotiate a contract on an individual basis.

Why Sponsor This Event?

- Barnesville has proven itself as a worthy venue for this event. This will be the 5th year of BBQ and Blues, and it is growing by leaps and bounds. Last year's event drew 58 professional BBQ teams from across the Southeast. Our city, county and community have proven over and over again that they support and can promote these types of events. BBQ & Blues is a huge regional draw of participants, visitors, and sponsors.
- 2009 BBQ & Blues will be a Jack Daniels National Qualifier event with over 60 National BBQ Teams from across the Southeast. These teams draw crowds from their family, friends, and their followers from other festivals who enjoy their BBQ.
- Barnesville is wonderfully centrally located. Less than an hour from both Atlanta and Macon, we are near both the geographic and population centers of Georgia. 10 miles from I-75, the corridor that runs the length of Georgia north to south. Within a 3 hours drive of any place in Georgia.
- Barnesville is a unique town with a thriving downtown area, the venue of the event. There will be plenty to see and do in the downtown area the weekend of the event.
- A free concert has been added to the Friday night line up with last year's concert drawing thousands of people.
- Saturday's featured concert acts will be hosted at the new Ritz Park Amphitheatre and draws thousands of attendees. This year's featured act is from Dallas, Texas, and we always have a special honored guest who receives our Georgia Music Legend Award.
- A successful custom car and truck show is held Friday night. A motorcycle poker run which draws an additional attendees from the entire state and region.
- This will be a regional event with many national teams competing. It is sanctioned by the Florida Barbeque Association.
- The event will be promoted in newspapers, radio, television, magazines, banners, posters, and billboards. It will be advertised on the Barnesville-Lamar County Chamber of Commerce website with a link to the Barnesville BBQ and Blues website.
- Crowds are growing to well over 10,000 people who attend this festival. The Barnesville BBQ & Blues Festival is no small event. We have gained the status as the largest pro team sanctioned Florida BBQ Association Cook-Off in the world.

Schedule of Events

Friday

Classic Car and Truck Show

Free Concert

Family Night and Kids Area

Saturday

Kids Park

People's Choice

Barbecue Judging

Featured Acts Concert

Motorcycle Poker Run

Barnesville-Lamar County

Chamber of Commerce

770-358-5884

Ichamber5884@charterinternet.com

Scenes from 2008 BBQ & Blues Festival



Presented By:



Nationally Sanctioned Cook Off



Over 60 Professional Cook Teams from the South East
Jack Daniels Cook Off Qualifier
Triple Crown Series Cook Off Site
EAT YOUR FAVORITE BBQ STYLE - Starting lunch Friday

April 25 - 26, 2008
Downtown Barnesville

For more information contact:
Barnesville-Lamar Chamber of Commerce
770-358-5884
www.barnesville.org

Friday Schedule of Events

Family Fun Night

- 5pm - Kids Fun Park
- 6pm to 9pm - Car Cruise In
- 6:30 pm to 10:00 pm

FREE LIVE CONCERT

Master Blasters
and Mark Henson Band



Saturday Schedule of Events
Live Music Throughout Downtown

- 9am - Barnesville's Georgia Cities Festival (at Depot)
- 9am to 2pm - Kids Fun Park
- 10:30am to 2:30pm
- FREE CONCERT
-Bluegill Blues Band & Phil Layove Soul Band
- 11:30am - Youth Hot Dog Cook Off
- 12pm - Peoples Choice BBQ Tasting
- 12:30pm - Poker Run Registration

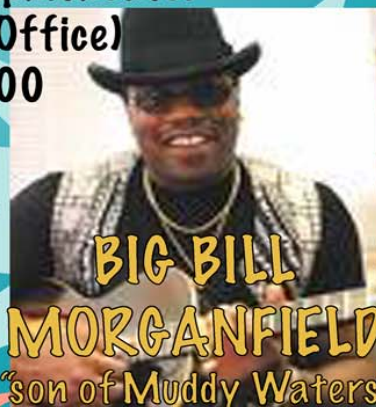
OUTDOOR BLUES CONCERT

SATURDAY @ 5:30pm

Ritz Park Amphitheater
(next to Post Office)

Tickets - \$10.00

Featuring:



BIG BILL MORGANFIELD
"son of Muddy Waters"



4U2C



The Buckeye Band

SPONSORED BY:



Adrenalin Power Sports • B & H Electric • Country Hearth Inn •
Dream Affairs Catering • GA South BBQ • General Tire •
Georgia Music Hall of Fame • Manhattans • McDonough RV •
One Touch Wireless • Perry & Denise Hames • QuadGraphics •
Red Rooster Coffee Shop • RSC Equipment Rental • Shane's Rib Shack • Southern Rivers Energy •
State Farm • Turner's Original Pincrest BBQ

DEDICATED TO THE MEMORY OF DEWAINE BELL



Sponsorship Information Form

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number _____

Email Address _____

Contact Person _____

Sponsorship Level _____

Negotiated sponsored items and benefits:

Contact Information:

Barnesville-Lamar County Chamber of Commerce

P. O. Box 506

Barnesville, GA 30204

770-358-5884

Fax 770-358-5886

Email: amandarose@barnesville.org

Website: www.barnesville.org



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